



CSG: THE OFFICIAL SPONSOR OF **BIG IDEAS**



AGENDA



CSG NATIONAL CONFERENCE

AUSTIN, TX | NOV. 30–DEC. 3, 2012

www.csg.org/2012NationalConference



The Council of State Governments
Sharing capitol ideas.

★ CSG'S 2012 NATIONAL CONFERENCE ★

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www.csg.org/2012NationalConference



The National Coalition of STD Directors: **YOUR TRUSTED PARTNER IN PROMOTING SEXUAL** **HEALTH THROUGH STD PREVENTION**

We offer:

- Legislative overview and trends
- Policy analysis and research
- Model policy language
- Specialized policy assistance
- Sexual health factsheets
- In-state briefings on key topics

See how NCSDD's new State Policy Center can help you develop effective STD and other sexual health policies. Call us at 202-842-4660, email us at statepolicy@ncsddc.org or visit www.ncsddc.org.

NCSDD does not participate in lobbying at the state or local level. Nothing in this material is intended to influence, support or defeat any piece of pending or proposed legislation, appropriation or regulation at any government level. This piece is intended for educational purposes only.

★ WELCOME TO AUSTIN! ★

Leaders at the state level are used to thinking big. It comes with the territory, as more often than not the challenges we face and the issues we must address are complex and daunting. So big ideas are nothing new to state leaders. And for nearly 80 years, state leaders have consistently looked to The Council of State Governments to serve as a catalyst for finding solutions. We cannot think of a better place than right here in Texas to take this task to the next level.

We are glad you have joined us here in Austin for the 2012 CSG National Conference.

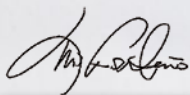
With the elections now behind us and a new biennium ahead of us, we look forward to a conference filled with cutting-edge sessions, thought-provoking presentations and plenty of time to learn from each other. We hope that by the time you leave Austin, you are better prepared to rise to the challenges you are facing back home, and are equipped with a new and better understanding of how to accomplish great things.

Our theme for the conference is "What's Next?" With that theme in mind, we are focused on providing you with the insights and information you will need to navigate the future. We believe CSG is well-positioned to help state leaders successfully tackle the issues and overcome the challenges that we face together.

During this conference, CSG will be considering changes to its governance structure that are designed to enhance the role our members play in guiding this association. We also will be recognizing this year's class of CSG Henry Toll Fellows during their class graduation ceremony. These 47 outstanding state leaders represent the very best of state government. Innovations in state government will be celebrated with recognition of this year's CSG Innovations Award winners from each of our four regions.

We also want to take this opportunity to thank and acknowledge the generosity of our conference sponsors. Their support has made this meeting possible. We are grateful for the members of the CSG Associates Program and the members of CSG's 21st Century Foundation. These valued partners, through their contributions and participation, help CSG create meaningful opportunities for state leaders. We hope you will join us in extending our sincere thanks and appreciation to them.

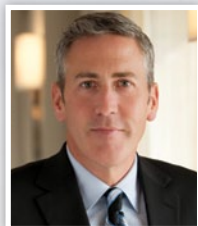
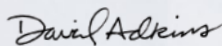
CSG is a family. We value your participation and support of CSG. We know that when state leaders come together, good things happen. We cannot help but think your time here in Texas will be the start of something BIG!



GOV. LUIS FORTUÑO
PUERTO RICO
CSG National President 2012



**SENATE MAJORITY LEADER
JAY SCOTT EMLER**
KANSAS
CSG National Chair 2012



DAVID ADKINS
CSG Executive Director/CEO



STATE OF TEXAS
OFFICE OF THE GOVERNOR

Greetings:

As Governor of Texas, I am pleased to welcome you to the Council of State Governments National Conference.

Public service is an honor, for its foundation is in the people's trust. Daily, state leaders earn this trust, demonstrating dependability, initiative and wise stewardship of public resources. Their dedication highlights that our nation's greatest asset is the people who call it home. As you gather to discuss ways to better serve your states, work together to hold Washington accountable, and encourage prosperity and progress, I commend you for your dedication.

To those from out of town, welcome to Austin! From historic landmarks and beautiful scenery to great music and delicious food, there is something in Texas' capital city for everyone to enjoy.

First Lady Anita Perry joins me in sending best wishes for an enjoyable and productive conference.

Sincerely,

A handwritten signature in black ink that reads "Rick Perry".

Rick Perry
Governor

FRIDAY, NOV. 30

- » **Education Legislative Briefing, Part I** | 3–6 p.m.
Sign-up Required

SATURDAY, DEC. 1

- » **Education Legislative Briefing, Part II** | 9 a.m.–Noon
Sign-up Required
- » **What's Next For Health Exchanges?** | 10:30 a.m.–Noon
Presented by the Health Policy Task Force
- » **Issues of the Day & Implications of the 2012 Elections** | Noon–2 p.m.
★ **Keynote: Mike Allen, chief political correspondent for *Politico***
- » **Balancing Costs, Benefits of Medicaid Programs** | 2:30–4:30 p.m.
Presented by the Health Policy Task Force
- » **Transportation Bill Doesn't Look Far Down the Road** | 2:30–4:30 p.m.
Presented by the Transportation Policy Task Force

SUNDAY, DEC. 2

- » **Need More Jobs? Create a More Educated Workforce** | 8–10 a.m.
Presented by the Education Policy Task Force
- » **Future Energy Challenges and Private Sector Sustainability** | 8–10 a.m.
Presented by the Energy & Environment Policy Task Force
- » **State Emergency Communications** | 8–10 a.m.
- » **State Experiences with Justice Reinvestment** | 10:30 a.m.–Noon
Presented by the CSG Justice Center
- » **Protecting American Jobs by Going Global** | 11 a.m.–Noon
Presented by the International Committee
- » **Houston, We've Had a Problem: Apollo 13—A Successful Failure** | Noon–2 p.m.
★ **Keynote: Capt. James Lovell Jr.**
- » **The Fiscal Cliff and the States** | 2:30–4:30 p.m.
Presented by the Intergovernmental Affairs Committee
- » **Transmission Line Siting Compact** | 2:30–4 p.m.

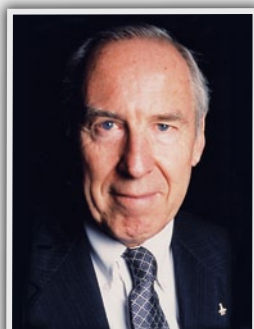
MONDAY, DEC. 3

- » **State Revenue Outlook 2013 and Beyond** | 8–11:30 a.m.
Session to take place at the Dell Inc. Headquarters in Round Rock
(Sign-up Required)
- » **Health Policy Academy**
Diabetes: Finding Solutions for the States | 8–11 a.m.

KEYNOTE SPEAKERS



MIKE ALLEN
Chief Political
Correspondent for *Politico*
Issues of the Day & Implications
of the 2012 Elections
Saturday, Dec. 1 | Noon–2 p.m.



CAPT. JAMES LOVELL JR.
Houston, We've Had a Problem:
Apollo 13—A Successful Failure
Sunday, Dec. 2 | Noon–2 p.m.



★ EXPO SHOW SPECIAL EVENTS

EXPO SHOW HOURS

Saturday, Dec. 1 | 8 a.m.–Noon & 2–4 p.m. | Salon DE

Sunday, Dec. 2 | 8 a.m.–Noon & 2–4 p.m. | Salon DE

MEET THE EXHIBITORS!

Saturday, Dec. 1 | 8 a.m.–Noon

Come meet the exhibitors as breakfast is served until 9:30 a.m. Don't miss out on some great prize giveaways that will take place from 10 a.m. to noon. You must be present to win!*

INNOVATION CLASSROOM

The CSG National Leadership Center's latest initiative, Sharing Capitol Ideas 2.0, trains state leaders how to use the latest technology, like social media, to communicate and maintain relationships. The SCI 2.0 content is designed to give state leaders useful insights they can use immediately. During the conference, two CSG Associate members will educate state policymakers and other attendees on "what's next" in technology and how it impacts the states. The Innovation Classroom is designed to be an engaging and interactive experience for conference attendees.

PUTTING MAPS INTO YOUR SOCIAL MEDIA

Presented by Esri, Inc.

Saturday, Dec. 1 | 10 a.m.

Sunday, Dec. 2 | 10 a.m.

INNOVATIONS IN EDUCATION: HOW TECHNOLOGY CHANGES EVERYTHING

Presented by Bridgepoint Education

Saturday, Dec. 1 | 2:15 p.m.

Sunday, Dec. 2 | 2:15 p.m.

* Before entering in any prize drawings, please consult your individual state ethics laws to determine if participating in such a drawing is permitted or requires reporting of prizes won.

SOCIAL MEDIA BOOT CAMP

Learn the basics of using Facebook and Twitter, get your individual questions answered and learn what you need to know to protect your privacy when using these ever-evolving tools. The hands-on experience will help you work with your own accounts if you have them or help you create an online presence if you have not yet joined the social media world. Check the full conference schedule beginning on page 9 for specific times.

DESSERT HONORING EASTERN AND SOUTHERN INNOVATIONS AWARD WINNERS

Saturday, Dec. 1 | 2–2:30 p.m.

Join us for dessert as we congratulate the 2012 Innovations Award winners from the Eastern and Southern regions.

SPOUSE & GUEST BREAKFAST

Sunday, Dec. 2 | 7:30–9:30 a.m.

MID-MORNING SNACK & PRIZE GIVEAWAYS

Sunday, Dec. 2 | 10–10:30 a.m.

DESSERT HONORING MIDWESTERN AND WESTERN INNOVATIONS AWARD WINNERS

Sunday, Dec. 2 | 2–2:30 p.m.

Join us as we honor the 2012 Innovations Award winners from the Midwestern and Western regions.

BOOK SIGNING WITH CAPT. JAMES LOVELL JR.

Sunday, Dec. 2 | 2–2:30 p.m.

Capt. James Lovell Jr. will be available to sign copies of his book, *Apollo 13*. The book will be available for presale in the Expo Hall beginning at 8 a.m. Dec. 2.

EVENING EVENTS

WELCOME TO AUSTIN RECEPTION

Friday, Nov. 30 | 6-8 p.m.

Hilton Austin Downtown, Hotel Salon FG, 6th Floor

Don your jeans and get ready to kick up your heels as CSG welcomes you to the city of Austin! Join us for great food, live music and, of course, some traditional Texas two-stepping. **Heavy hors d'oeuvres will be served. Dress for this event is casual.**

6TH STREET RECEPTION

Saturday, Dec. 1 | 6-8 p.m.

Maggie Mae's, 323 East 6th Street

New York City has Times Square, New Orleans has Bourbon Street, Las Vegas has The Strip and Austin has 6th Street! CSG invites attendees to help us celebrate the Austin music scene at local legend, Maggie Mae's. The cornerstone for live music in the heart of the historic entertainment district, Maggie Mae's has been committed to offering a platform for Austin's musicians to play for more than 33 years. The venue has been locally owned and operated since 1978, and no visit to Austin is the same without a view from the largest rooftop on 6th Street. At the conclusion of the reception, attendees are encouraged to get out and explore all the area restaurants and entertainment venues. **Heavy hors d'oeuvres will be served. Dress for this event is casual.**

Walking directions (approximately 0.2 miles) Leaving from main entrance of Hilton: 1) Turn right on East 4th Street toward Neches Street 2) Turn right onto Trinity Street 3) Turn left onto East 6th Street/Old Pecan Street 4) Maggie Mae's will be on the left

BULLOCK TEXAS STATE HISTORY MUSEUM RECEPTION

Sunday, Dec. 2 | 6-8 p.m.

Buses will leave from the lobby level 5th Street entrance of the Hilton Austin and run continuously from 6 to 8 p.m.

Join CSG as we explore the rich history of Texas! Since 2001, The Bullock Texas State History Museum in downtown Austin has been engaging audiences, to interpret for themselves, the continually unfolding "Story of Texas." One of the most popular attractions in central Texas, the museum—named for former Lt. Gov. Bob Bullock—has been visited by more than 5 million people from every state in the country and every continent on Earth.

Attendees will have the opportunity to explore the "Story of Texas" through three floors of exhibits that showcase artifacts from around the state. We hope you'll come and enjoy an evening of history, heritage and hospitality! **Heavy hors d'oeuvres will be served. Dress for this event is business casual.**

SGAC LATE NIGHT EVENT

Sunday, Dec. 2 | 9 p.m.–Midnight

Join SGAC for a great networking event at the Cedar Street Courtyard, located at 208 West 4th St. in Austin. Cedar Street is a 10-minute walk from the Hilton Austin and a four-minute drive. Transportation will not be provided.

SPOUSE & GUEST EVENT

HISTORIC WALKING TOUR

Saturday, Dec. 1 | 2:30 p.m.

Enjoy a guided walking tour of Austin's historic Congress Avenue and 6th Street. The 10-block Congress Avenue National Register District is the Main Street of Texas with its wide, impressive route to the Capitol. Threads of the past are intricately woven into the fabric of the city's future as faithfully restored 19th century buildings coexist with gleaming, 20th century high rises. While Congress Avenue may be the heart of Austin, 6th Street (Pecan Street) is its vibrant, colorful soul. The nine block 6th Street National Register District showcases a wealth of preserved Victorian commercial architecture, dating back to the last three decades of the 19th century. These historic structures on 6th Street, Congress Avenue and adjacent streets play a vital role in Austin's revitalized downtown.

Spouses and guests must sign up at the CSG Registration Desk for this tour, which will be limited to 20 participants. The tour will leave from the CSG Registration Desk at 2:30 p.m. and will last approximately 90 minutes.

INTERNET ACCESS

Internet access is available during Expo Show hours in the Expo Show area. Internet access is also available during registration hours in the CSG Registration area (Prefunction).

ATTIRE

Dress for the entire conference is business casual.

ALCOHOL POLICY

CSG advocates the responsible use of alcohol and encourages the use of designated drivers by all participants at CSG functions.

NAME BADGES

For the safety of all our attendees, CSG requires that all conference participants, including staff and speakers, display their name badges at all CSG conference sessions and events.

CODE OF CONDUCT

By registering for this conference, you agree to abide by all conference rules and policies at all times. Failure to do so may result in removal from the conference at the discretion of CSG staff. A complete copy of these rules and policies is available at the Registration Desk.

MEDIA POLICY

All media personnel are required to abide by CSG's Media Credential Terms & Agreements. Copies are available at the registration desk.

VENUE INFORMATION

Hilton Austin

500 East 4th Street

Austin, TX 78701

Phone: (512) 482-8000

Guest Fax: (512) 469-0078



All sessions will be held on the 4th floor unless otherwise noted.

FRIDAY, NOV. 30

REGISTRATION/INFORMATION DESK OPEN

2–6 p.m. | Prefunction

EDUCATION LEGISLATIVE BRIEFING, PART

3–6 p.m. | Room 406

(Sign-up Required)

As the global economy becomes more competitive, schools are looking for ways to better prepare students as they enter college and/or the workforce. Some states have found success with various policies and programs. This briefing will include a discussion of rigorous academic standards, common assessments, professional development, teacher preparation, time and technology, and state accountability systems.

ASSOCIATES ADVISORY COMMITTEE

4–5:30 p.m. | Room 410

WELCOME TO AUSTIN RECEPTION

6–8 p.m. | Hilton Salon FG, 6th Floor

Don your jeans and get ready to kick up your heels as CSG welcomes you to the city of Austin! Join us for great food, live music and, of course, some traditional Texas two-stepping. Heavy hors d'oeuvres will be served. Dress for this event is casual.

SATURDAY, DEC. 1

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–5 p.m. | Prefunction

BREAKFAST IN THE EXPO HALL

7:30–9:30 a.m. | Salon DE

SUGGESTED STATE LEGISLATION, PART 1

8–11 a.m. | Room 400/402

GOVERNANCE COMMITTEE

8 a.m.–Noon | Room 412

(Invitation Only)

MEET THE EXHIBITORS!

8 a.m.–Noon | Salon DE

Come meet the exhibitors in the Expo Hall as breakfast is served until 9:30 a.m. There will also be prize giveaways from 10 a.m. to Noon. You must be present to win!

EDUCATION LEGISLATIVE BRIEFING, PART II

9 a.m.–Noon | Salon G, 6th Floor

(Sign-up Required)

INNOVATION CLASSROOM:

PUTTING MAPS INTO YOUR SOCIAL MEDIA

10 a.m. | Expo Hall, Salon DE

Presented by Esri, Inc.

Want to add maps to your tweets, blogs and webpages? Using ArcGIS Online, a free software tool offered by Esri, anyone can easily create high-quality, interactive maps that can be accessed from Web browsers, mobile devices, email, popular social media sites and even text messages. This workshop walks you through the processes of finding and exploring a map in ArcGIS Online, configuring a map to suit your needs, and incorporating your maps into presentations and Web applications.



WHAT'S NEXT FOR HEALTH EXCHANGES?

10:30 a.m.—Noon | Room 410

Presented by the Health Policy Task Force

As the political dust surrounding health care reform settles, states are getting down to the business of establishing health insurance exchanges. Learn more about key health insurance exchanges issues in the 2013 legislative sessions. This workshop will examine exchange planning and implementation efforts—looking at issues for both state-based and federally facilitated approaches, including partnerships. The panel will focus on topics such as governance, regulatory oversight and financing, as well as general exchange policy.

SOCIAL MEDIA BOOT CAMP: FACEBOOK 101

11–11:30 a.m. | Expo Hall, Internet Cafe

SOCIAL MEDIA BOOT CAMP: TWITTER 101

11:30 a.m.—Noon | Expo Hall, Internet Cafe

GENERAL SESSION LUNCHEON:

★ KEYNOTE SPEAKER: MIKE ALLEN, CHIEF POLITICAL CORRESPONDENT FOR *POLITICO* Issues of the Day and Implications of the 2012 Elections

Noon–2 p.m. | Salon AB

With an eye on the latest breaking news, Allen shares with audiences his fascinating, nonpartisan, behind-the-scenes analysis of what's going on in Washington and the road map for the 2012 elections—all told with high energy, candor and humorous anecdotes. What are the issues that will confront both Democrats and Republicans?

Was the Tea Party a force to be reckoned with at the ballot box this year? How does the president now navigate the daily changing landscape—around the world and here at home? How will the president work with a divided Congress in 2013? What does this election mean for the business community—from Wall Street to Main Street?

DESSERT IN THE EXPO HALL & INNOVATIONS AWARDS: EAST & SOUTH

2–2:30 p.m. | Salon DE

Join us for dessert as we congratulate the 2012 Innovations Award winners from the Eastern and Southern regions.

EXPO SHOW OPEN

2–4 p.m. | Salon DE

INNOVATION CLASSROOM: INNOVATIONS IN EDUCATION: HOW TECHNOLOGY CHANGES EVERYTHING

2:15 p.m. | Expo Hall, Salon DE

Presented by Bridgepoint Education

Experience cutting-edge educational apps and engaging digital learning materials in this hands-on session. In 2010, Bridgepoint Education launched a suite of dynamic, electronic textbooks to improve accessibility, reduce costs and greatly improve the student experience with respect to digital content. Bridgepoint was one of the first institutions to launch native mobile apps for smartphones and tablets in 2011. This interactive session will showcase two platforms—one built for digital textbooks and the other for the mobile classroom.





POLICY WORKSHOPS & TASK FORCE MEETINGS

2:30–4:30 p.m.

» **Balancing Costs, Benefits of Medicaid Programs** **Room 410**

Presented by the Health Policy Task Force

The recent Supreme Court decision on health care reform squarely placed the decision on expanding Medicaid eligibility in the hands of the states. Policymakers are grappling with a myriad of arguments on both sides—and struggling to balance what their states can afford and what their uninsured state residents need. State leaders who have studied the question and arrived at different answers will share their analyses. Dr. Joseph Thompson, Arkansas' surgeon general, will also review his state's progress in implementing the nation's first statewide Medicaid payment reform initiative. Other speakers will address significant reform efforts to control Medicaid costs in their states.

» **Transportation Bill Doesn't Look Far Down the Road** **Room 408**

Presented by the Transportation Policy Task Force

The new federal surface transportation authorization bill includes many provisions welcomed by state governments. But the two-year bill, known as MAP-21, did not address long-term transportation revenue needs. Learn how states are implementing MAP-21 and exploring potential new transportation revenue sources, and get an update on the state of the nation's infrastructure. Speakers will include representatives from the American Society of Civil Engineers, the Texas Department of Transportation and Texas A&M University's Texas Transportation Institute.

EDUCATION LEGISLATIVE BRIEFING, PART III

(Sign-up required)

2:30–4:30 p.m. | Salon G, 6th Floor

INVESTMENT SUBCOMMITTEE

4–5 p.m. | Room 613, 6th Floor

SPECIAL RECEPTIONS

4–5 p.m.

- » **CSG's Midwestern Legislative Conference Reception**
Room 404
- » **CSG's Southern Legislative Conference Reception**
Room 416AB
- » **CSG West Reception**
Room 412
- » **CSG's Eastern Regional Conference Reception**
Room 415AB

21ST CENTURY FOUNDATION

(Invitation Only)

4:30–6 p.m. | Room 406

JAPAN LOCAL GOVERNMENT CENTER RECEPTION

5–6 p.m. | Room 413

6TH STREET RECEPTION

6–8 p.m. | Maggie Mae's, 323 East 6th Street

New York City has Times Square, New Orleans has Bourbon Street, Las Vegas has The Strip and Austin has 6th Street! CSG invites attendees to help us celebrate the Austin music scene at local legend, Maggie Mae's. The cornerstone for live music in the heart of the historic entertainment district, Maggie Mae's has been committed to offering a platform for Austin's musicians to play for more than 33

★ AGENDA

years. The venue has been locally owned and operated since 1978, and no visit to Austin is the same without a view from the largest rooftop on 6th Street. At the conclusion of the reception, attendees are encouraged to get out and explore all the area restaurants and entertainment venues. **Heavy hors d'oeuvres will be served. Dress for this event is casual.**

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SUNDAY, DEC. 2

REGISTRATION/INFORMATION DESK OPEN

7:30 a.m.–5 p.m. | Prefunction

EXPO SHOW OPEN

8 a.m.–Noon | Salon DE

SPOUSE & GUEST BREAKFAST IN THE EXPO HALL

7:30–9:30 a.m. | Salon DE

POLICY WORKSHOPS & TASK FORCE WORKING BREAKFASTS

8–10 a.m.

Breakfast will be available at 7:30 a.m.

» Need More Jobs? Create a More Educated Workforce Room 406

Presented by the Education Policy Task Force

By 2018, the U.S. will need 22 million new college degrees; the nation will fall

short of that number by at least 3 million postsecondary degrees. This means not only lost wages for workers, but also lost job creation for state economies. This workshop will address opportunities for state policymakers to impact higher education funding, align pathways leading to employment and develop strategies for meeting the demands for a skilled workforce.

» Future Energy Challenges and Private Sector Sustainability | Room 408

Presented by the Energy & Environment Policy Task Force

Learn what's next for state leaders with regard to energy and the environment. Former Wyoming Gov. Dave Freudenthal will share his experiences as leader of one of the most active states for natural resource development. He'll also discuss the challenges facing states in the coming months and years.

STATE EMERGENCY COMMUNICATIONS

8–10 a.m. | Room 412

Join state and federal emergency management and homeland security officials for a discussion on policy and technology developments related to preparing for and ensuring emergency communications to coordinate disaster response.

MID-MORNING SNACK & PRIZE GIVEAWAYS IN EXPO HALL

10–10:30 a.m. | Salon DE

INNOVATION CLASSROOM:

PUTTING MAPS INTO YOUR SOCIAL MEDIA

10 a.m. | Expo Hall, Salon DE

Presented by Esri, Inc.

Want to add maps to your tweets, blogs and webpages? Using ArcGIS Online, a free software tool offered by Esri, anyone can easily create high-quality, interactive maps that can be accessed from Web browsers, mobile devices, email, popular social media sites and even text messages. This workshop walks you through the processes of finding and exploring a map in ArcGIS Online, configuring a map to suit your needs, and incorporating your maps into presentations and Web applications.





INTERNATIONAL COMMITTEE – BUSINESS SESSION

10:15–10:45 a.m. | Room 404

STATE EXPERIENCES WITH JUSTICE REINVESTMENT

10:30 a.m.–Noon | Room 410

Presented by the CSG Justice Center

Republican and Democratic leaders from all branches of government will share their experiences using this data driven, consensus-based approach to reduce corrections spending and increase public safety.

SOCIAL MEDIA BOOT CAMP: FACEBOOK 101

11–11:30 a.m. | Expo Hall, Internet Cafe

SOCIAL MEDIA BOOT CAMP: TWITTER 101

11:30 a.m.–Noon | Expo Hall, Internet Cafe

PROTECTING AMERICAN JOBS BY GOING GLOBAL

11 a.m.–Noon | Room 400/402

Presented by the International Committee

Economic integration between neighboring states and nations is no longer a looming probability; it's a global reality. Learn how your state's small and medium-sized businesses can compete and thrive through innovative approaches from Puerto Rico Gov. Luis Fortuño, CSG's current president, and Canadian Ambassador and former Manitoba Premier Gary Doer. Both Fortuño and Doer are leaders in finding ways to develop short- and long-term economic progress and in developing solutions to help American businesses compete in the new global economy.

GENERAL SESSION LUNCHEON:

★ KEYNOTE SPEAKER

CAPT. JAMES LOVELL JR.

Houston, We've Had a Problem:

Apollo 13—A Successful Failure

Noon–2 p.m. | Salon AB

Trapped in a tiny computerized spacecraft 200,000 miles from earth, Capt. James Lovell Jr. and his Apollo 13 crew faced almost certain death when their oxygen system failed. Stepping into the problem, accepting the need for change and providing sound leadership, Lovell modified the lunar module into an effective lifeboat—conserving both electrical power and water in sufficient supply for their return to Earth. Lovell takes his audiences to the moon, brings them into the tension-filled cockpit of the Apollo 13 mission, gives them an exciting look at the possibilities of the 21st century and illustrates the importance of leadership under pressure.

2012 CSG TOLL FELLOWS GRADUATION CEREMONY

DESSERT IN THE EXPO HALL & INNOVATIONS AWARDS: MIDWEST & WEST

2–2:30 p.m. | Salon DE

Join us as we honor the 2012 Innovations Award winners from the Midwestern and Western regions.

BOOK SIGNING WITH CAPT. JAMES LOVELL JR.

2–2:30 p.m. | Expo Hall, Salon DE

★ AGENDA

EXPO SHOW OPEN

2–4 p.m. | Salon DE

INNOVATION CLASSROOM:

INNOVATIONS IN EDUCATION: HOW TECHNOLOGY CHANGES EVERYTHING

2:15 p.m. | Expo Hall, Salon DE

Presented by Bridgepoint Education

Experience cutting-edge educational apps and engaging digital learning materials in this hands-on session. In 2010, Bridgepoint Education launched a suite of dynamic, electronic textbooks to improve accessibility, reduce costs and greatly improve the student experience with respect to digital content. Bridgepoint was one of the first institutions to launch native mobile apps for smartphones and tablets in 2011. This interactive session will showcase two platforms—one built for digital textbooks and the other for the mobile classroom.

TRANSMISSION LINE SITING COMPACT

2:30–4 p.m. | Room 410

With the expected growth in electricity demand—combined with the need to bring renewable energy to market and the necessity to enhance and secure the nation's energy infrastructure—the need for added transmission capacity in the United States has never been more critical. Learn more about a member-driven initiative aimed at improving the siting process through common applications, pre-determined timelines and coordinated public hearings during this session.

THE FISCAL CLIFF AND THE STATES

2:30–4:30 p.m. | Room 412

Presented by the Intergovernmental Affairs Committee

The American economy stands at the edge of a precipice created by expiring tax cuts and a host of spending reductions that could collectively shave \$600 billion from the U.S. gross domestic product next year. This session will feature a presentation and discussion led by Barry Anderson, deputy executive director of the National Governors Association, on the potential impact of the fiscal cliff and the prospects for congressional action to forestall it. Anderson previously served as acting director of the Congressional Budget Office, as well as in senior leadership roles in the Office of Management and Budget, the International Monetary Fund, and the Organization for Economic Cooperation and Development.

FINANCE COMMITTEE

2:30–4:30 p.m. | Room 408

CSG'S MIDWESTERN LEGISLATIVE CONFERENCE EXECUTIVE COMMITTEE MEETING

4–5:30 p.m. | Room 406

SUGGESTED STATE LEGISLATION, PART II

4:30–6 p.m. | Room 400/402

RECEPTION AT THE BULLOCK TEXAS STATE HISTORY MUSEUM

6–8 p.m.

Buses will leave from the lobby level 5th Street entrance of the Hilton Austin and run continuously from 6 to 8 p.m.

Join CSG as we explore the rich history of Texas! Since 2001, The Bullock Texas State History Museum in downtown Austin has been engaging audiences, to interpret for themselves, the continually unfolding "Story of Texas." One of the most popular attractions in central Texas, the museum—named for former Lt. Gov. Bob Bullock—has been visited by more than 5 million people from every state in the country and every continent on Earth.

Attendees will have the opportunity to explore the "Story of Texas" through three floors of exhibits that showcase artifacts from around the state. We hope you'll come and enjoy an evening of history, heritage and hospitality! Heavy hors d'œuvres will be served. Dress for this event is business casual.



SGAC LATE NIGHT EVENT

9 p.m.–Midnight

Join SGAC for a great networking event at the Cedar Street Courtyard, located at 208 West 4th St. in Austin. Cedar Street is a 10-minute walk from the Hilton Austin and a four-minute drive. Transportation will not be provided.

MONDAY, DEC. 3

REGISTRATION/INFORMATION DESK OPEN

7:00 a.m.–Noon | Prefunction

ALL-ATTENDEE BREAKFAST

7–9 a.m. | Rooms 408 & 410

HEALTH POLICY ACADEMY—

DIABETES: FINDING SOLUTIONS FOR THE STATES

8–11 a.m. | Room 406

An estimated 26 million Americans have been diagnosed with diabetes, while another 79 million have prediabetes. Policymakers have a real chance to reduce the burden of diabetes on public health care systems, employers and individuals who have the disease. This session will present a number of promising state policy initiatives, such as partnering with community YMCAs to increase physical activity opportunities, encouraging appropriate care models in schools for children with diabetes and ensuring timely screening for gestational diabetes.

CSG TOLL FELLOWS ALUMNI SESSION

8–11 a.m.

(Invitation Only)

STATE REVENUE OUTLOOK 2013 AND BEYOND

8–11:30 a.m.

(Sign-up Required)

Dell Inc. Headquarters in Round Rock, Texas

Buses will leave from the lobby level 5th Street entrance of the Hilton Austin at 7:30 a.m.

While state revenues are rebounding from the Great Recession, the budget situation in many states is still volatile. States also continue to grapple with devising strategies to enhance the funding position of their public pension plans. This is your chance to hear fiscal experts describe policy options available to state policymakers to help smooth out the unevenness in state revenue inflows and evaluate efforts to bolster public pension plans. Rick Mattoon, senior economist and economic adviser with the Federal Reserve Bank of Chicago, and Scott Pattison, executive director at the National Association of State Budget Officers, will share their insights on revenue volatility and the state revenue outlook for 2013 and beyond. Keith Brainard, director of research at the National Association of State Retirement Administrators, will provide details on the public pension reforms enacted in 2012.

ALL-ATTENDEE LUNCHEON & EXECUTIVE COMMITTEE/GOVERNING BOARD MEETING

11:30 a.m.–1:30 p.m. | Salon AB



AMERICAN SOCIETY OF CIVIL ENGINEERS

CSG Associate | Aaron Castelo

101 Constitution Avenue, NW
Washington, DC 20001
(202) 789-7855 | acastelo@asce.org
www.asce.org

The American Society of Civil Engineers (ASCE) represents more than 140,000 members of the civil engineering profession worldwide and is America's oldest national engineering society.

THE BUREAU OF LABOR STATISTICS

Division of Information and Marketing Services

2 Massachusetts Ave, NE, Room 2850
Washington, DC 20212
(202) 691-5200 | BLSDATA_STAFF@bls.gov
www.bls.gov

The Bureau of Labor Statistics of the U.S. Department of Labor is the principal federal agency responsible for measuring labor market activity, working conditions, and price changes in the economy. Its mission is to collect, analyze, and disseminate essential economic information to support public and private decision-making.

THE COUNCIL OF STATE GOVERNMENTS

Kelley Arnold

Director of Membership, Marketing & Media
2760 Research Park Drive
Lexington, KY 40511
(859) 244-8258 | karnold@csg.org
www.csg.org

Stop by to learn about the many services and products CSG has to offer. CSG staff will be on hand to answer any questions you may have. Don't forget to also join us for one of four Social Media Boot Camp sessions located in the Internet Cafe. Learn the basics of using Facebook and Twitter, get your individual questions answered, and learn what you need to know to protect your privacy when using these ever-evolving tools.

INNOVATION CLASSROOM

Kelley Arnold

Director of Membership, Marketing & Media
2760 Research Park Drive
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(859) 244-8258 | karnold@csg.org
www.csg.org

The CSG National Leadership Center's latest initiative, Sharing Capitol Ideas 2.0, trains state leaders how to use the latest technology, like social media, to communicate and maintain relationships. The SCI 2.0 content is designed to give state leaders useful insights they can use immediately. During the conference, two CSG Associate members will educate state policymakers and other attendees on "what's next" in technology and how it impacts the states. The Innovation Classroom is designed to be an engaging and interactive experience for conference attendees.

EDISON ELECTRIC INSTITUTE

CSG Associate | Sarah Lashford

701 Pennsylvania Avenue, NW
Washington, DC 20004
(202) 508-5201 | slashford@eei.org
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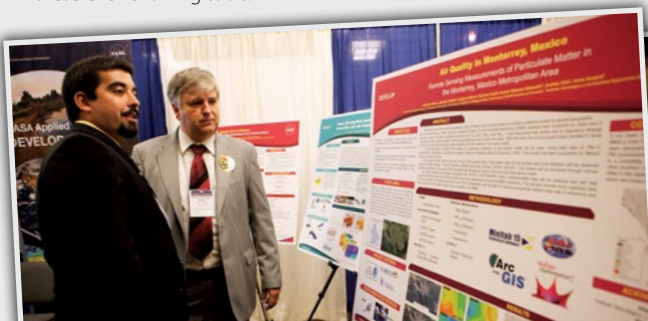
Edison Electric Institute (EEI) is the association of U.S. shareholder-owned electric companies. Our members serve 95 percent of the ultimate customers in the shareholder-owned segment of the industry.

ESRI, INC.

CSG Associate | Rich Leadbeater

380 New York Street
Redlands, CA 92373
(909) 793-2853 | rleadbeater@esri.com
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Esri's geographic information system (GIS) software allows you to collect, manage and analyze spatial information and present the results in an easy-to-understand map.



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WASHINGTON DEPARTMENT OF COMMERCE
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**CSG Innovations Award Winner
Noreen Hoban**

711 Capitol Way S., Suite 607
P.O. Box 48302
Olympia, WA 98504

Innovation Partnership Zones (IPZs) is an award-winning new economic development model designed to accelerate cluster growth from the ground up, stimulating the formation of regional innovation ecosystems.

NASA DEVELOP

Lindsay Rogers

NASA Langley Research Center
MS 307
Hampton, VA 23681
(757) 864-7283 | Lindsay.M.Rogers@nasa.gov
develop.larc.nasa.gov

The NASA DEVELOP Program is a capacity building internship for students and young professionals utilizing NASA Earth observations to address environmental issues impacting state and local communities.

NATIONAL COALITION OF STD DIRECTORS

Burke Hays

1029 Vermont Avenue, NW
Washington, DC 20005
(208) 283-0102 | bhays@ncsddc.org
www.ncsddc.org

NCSD is a partnership of public health professionals dedicated to promoting sexual health through the prevention of STDs. NCSD strengthens STD programs by advocating for effective policies, strategies and resources.

**NATIONAL COUNCIL OF STATE BOARDS
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CSG Associate | Dawn Kappel

111 E. Wacker Drive
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Chicago, IL 60601
(312) 525-3600 | info@ncsbn.org
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NCSBN is an organization through which boards of nursing act and counsel together on matters of common interest and concern that affect public welfare. The major functions of NCSBN include the development of the NCLEX® examinations, promoting uniformity in nursing regulation and serving as a forum for information exchange for members.

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Evelyn Bush

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(202) 514-0376 | e1bush@bop.gov
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The National Institute of Corrections is a federal agency that provides state corrections agencies with training, technical assistance, information services and policy/program development initiatives at its own expense. Services to state policymakers include telephone assistance, Web-based information and policy development assistance.

STATE AND FEDERAL COMMUNICATIONS, INC.

CSG Associate | Ren Koozer

80 South Summit Street
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State and Federal Communications, Inc. is the premiere authority on lobbying laws, campaign finance and procurement lobbying. It is a trusted adviser in government compliance.



CSG MISSION

Established in 1933, The Council of State Governments is the only organization that takes state government to the next level by creating a multibranch, nonpartisan community. Because of this community, we are able to identify and share best practices and take on the critical challenges of the future in an unparalleled fashion. We do research, we create forums for innovation and, through our community, we ensure the states continue to be recognized as the laboratories of democracy.

CSG OVERVIEW

Governors, legislators, justices, appointed officials and agency directors—our community is composed of officials from all three branches of government from every state and territory in the U.S. Several Canadian provinces also participate in the CSG community through affiliations with CSG's regional offices. CSG's expertise includes affiliate organizations with specialized knowledge. Government affairs professionals from Fortune 500 companies, professional associations and nonprofit groups participate in the community through the CSG Associates program.

CSG WASHINGTON, D.C., OFFICE

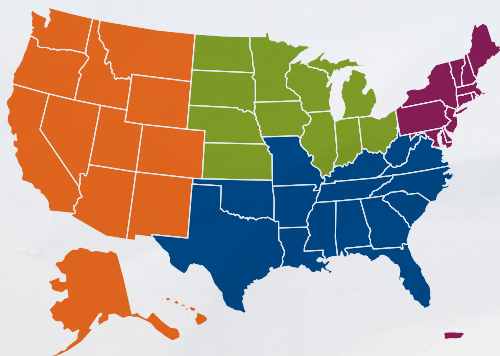
CSG's Washington, D.C., office provides a voice for state leaders to Congress. The Washington office monitors federal developments and trends and evaluates the impact of federal activities, including U.S. Supreme Court decisions, on states. The CSG Washington office is well-positioned to create the kind of relationships that grow into partnerships between the states and the federal government.

CSG REGIONS

Regional by design, CSG is a national community with six offices across the U.S. The headquarters office is in Lexington, Ky., and the federal liaison office is located in Washington, D.C. Regional offices are located in Atlanta, Chicago, New York City and Sacramento. All CSG members have the opportunity to participate on two levels—regional and national. This structure invites focused participation from members on a more intimate, regional level and also provides a national community to exchange information and ideas.

CSG HEADQUARTERS

The national office in Lexington, Ky., is the epicenter for CSG's mission to help make states stronger. The headquarters office provides policy analysis and tracks national issues facing state governments. The Lexington staff also manages CSG's national meetings and programs. These national meetings convene state leaders, private sector partners and staff from every region to learn from guest speakers, network with colleagues and share solutions. CSG's flagship publications, such as *The Book of the States* and *Capitol Ideas* magazine, are also produced at our national office. State leaders rely on these publications, as well as our many policy briefs and multimedia materials, to assist them in the challenge of governance. The national office is also home to other CSG national programs: the Henry Toll Fellowship Program, the Associates Program, 14 CSG Affiliate organizations, Suggested State Legislation, the National Center for Interstate Compacts and the Innovations Awards.



To learn more about CSG, visit us on the Web at www.csg.org.

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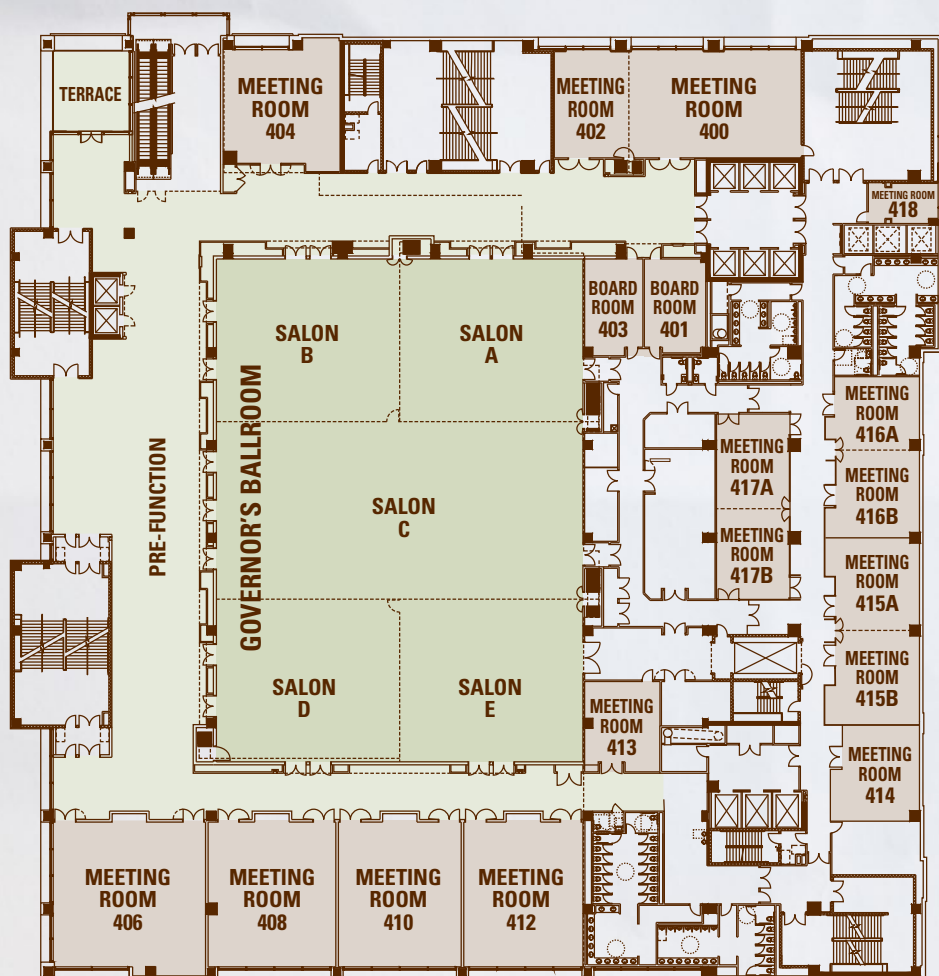
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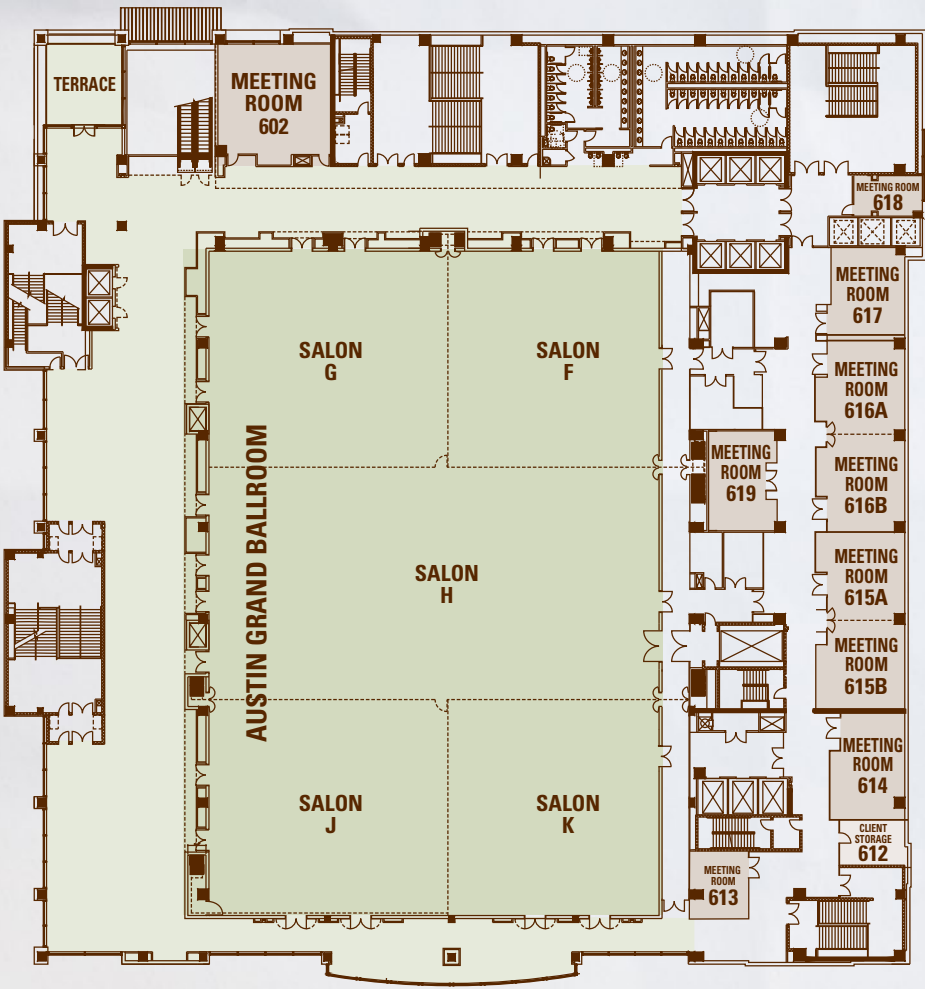
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SAVE THE DATE

CSG'S 2013 NATIONAL CONFERENCE



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September 19–22, 2013 | **Kansas City, Missouri**



The Council of State Governments
Sharing capitol ideas.